

Planning Freedom for the Heart of the Kitchen

BLANCO unveils innovations for the kitchen water place at Gut Böckel

Oberderdingen (Germany), 19 September 2026 – At 'Küchenmeile 2026', BLANCO is putting individual, needs-based kitchen planning at the heart of its exhibition. As the pioneer of the holistic kitchen water place, BLANCO will demonstrate how its seamlessly integrated system solutions can create added value for consumers while opening up new opportunities for enhanced customer advice and value creation in the retail sector. From 19 to 24 September, trade visitors will have the opportunity to experience new products and services first-hand at BLANCO's established venue at Gut Böckel in Rödinghausen (East Westphalia).

Greater focus on the holistically planned kitchen water place

With its new products, BLANCO reinforces its commitment to continuously reimagining the kitchen water place. The presented system solutions demonstrate how this highly functional area of the kitchen where numerous daily tasks and activities come together can be purposefully upgraded in a wide range of ways. Thorsten Neelen, BLANCO Vice President for the DACH region, explains: "In our experience, the kitchen water place – from the mixer tap through to the sink and the under-sink organisation solution – is one of the most frequently used areas in the kitchen. What distinguishes BLANCO is our holistic approach to this space. Our latest innovations clearly demonstrate how design, convenience and functional excellence can work together, complemented by smart features that enhance the drinking water experience. We are convinced that placing greater emphasis on the kitchen water place during the planning and consultation process not only creates additional value for end consumers but also provides valuable opportunities for differentiation and growth (for our retail partners)."

Chief Commercial Officer (CCO) Melanie Aselmann, who joined the BLANCO Group's Executive Board in May, is using the company's presence at Gut Böckel to place this year's product launches and planned activities within the broader strategic context of the BLANCO Group: "BLANCO is recognised worldwide as a strong brand, synonymous with high quality, outstanding design and technological expertise. Our new products embody these strengths and translate them into high-quality solutions that are consistently tailored to the needs of our customers across various markets. At the same time, we are systematically evolving from a product specialist into a systems provider – bringing together our expertise to develop holistic solutions for the kitchen water place that create meaningful added value for our customers."

Shaping the future of the kitchen water place

BLANCO continuously invests in shaping the future of the kitchen sink area. Drawing on decades of expertise, we create solutions that bring together design, material quality, functionality and digital services to create a harmonious overall experience. The result is a system-based portfolio that not only unlocks new marketing and planning opportunities for retail partners but also enhances everyday life of consumers. Highlights of this year's innovations include:

BLANCO UNIT LAVIN / VION: An expressive yet harmonious ensemble

With the BLANCO UNIT, comprising the VION sink and the LAVIN mixer tap, BLANCO brings its design philosophy to life at the kitchen water place. The coordinated product families follow a

shared design logic: clear, minimalist forms, precise transitions and the consistent fusion of aesthetics and function. Distinctive details such as the oval signature element – a recurring feature of BLANCO's design identity – the sink's striking sloping edge, which is precisely tailored to the specially designed, flexibly positionable accessories, and the faceted profiling of the mixer tap body lend the ensemble a distinctive, high-quality appearance. Available in carefully coordinated sizes, in stainless steel and Velgranit for the VION sink range and matching metallic shades for the LAVIN mixer tap range, this BLANCO UNIT offers a high degree of planning freedom and integrates harmoniously into design-focused kitchen concepts.

Material technology taken to the next level: Durinox in new colours

With the introduction of gold and platinum, BLANCO is expanding the Durinox portfolio with two additional colour variants, offering new possibilities for the individual design of high-quality kitchen water places. The velvety matt stainless steel finish is now available in a total of four colours for selected undermount sink models in the CLARON range and can be harmoniously combined with mixer taps, drink.systems and accessories in matching colours. This extension builds on the established, award-winning Durinox technology, a patented process that gives stainless steel a particularly hard, durable and velvety matt finish. The Durinox portfolio expansion also underlines BLANCO's long-standing expertise in material development and stainless steel processing.

Organisation is everything: analogue and digital optimisations

With new Multi-Match accessories and a new base cabinet system solution, BLANCO is expanding the functional areas directly next to and beneath the sink: the new SELECT II BIG, which is specifically tailored to the requirements of taller base units, makes optimum use of the available space. Furthermore, it can be optionally supplemented with the FLAT DRAWER pull-out – for greater organisation and clarity in the base cabinet.

In parallel, BLANCO continues to expand the digital connectivity of the kitchen water place. The BLANCO UNIT app now covers the company's entire portfolio of connected water systems and provides users with a central access point for settings, consumption data and service functions. With the planned integration into the well-known 'Home Assistant' app, BLANCO is also opening up its digital system to the smart home world for the first time, paving the way for the seamless integration of the kitchen water place into connected living environments. In doing so, the company is underlining its commitment to further expanding the BLANCO UNIT as a holistic interplay of products, digital applications and services.

Creating added value at the kitchen water place – together

This ambition also extends to the new generation of BLANCO UNIT POS displays, which the company is presenting for the first time at Gut Böckel. Thanks to their modular design, they can be flexibly adapted to different retail display scenarios and layout concepts, thus offering a wide range of options for presenting the kitchen water place. Manuel Hopf, Head of Sales Germany, comments: "With our latest innovations and initiatives for sales support and training on products and installation, we aim to provide our retail partners with attractive opportunities to showcase the kitchen water place as a high-quality system solution. The 'Küchenmeile' is beyond this an important platform for us to foster personal exchanges with customers and industry partners on the ground, discuss joint activities, pick up on market trends and, above all, shape the future of the kitchen water place in close collaboration with our retail partners."

Images

Image 1:



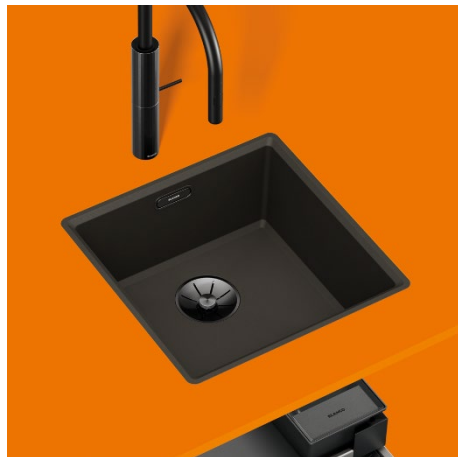
On the occasion of the leading industry exhibition 'Küchenmeile 2026', BLANCO showcases how holistically conceived and seamlessly integrated system solutions for the kitchen water place can enhance user comfort, planning flexibility and value creation potential alike. The BLANCO UNIT comprising LAVIN and VION embodies the BLANCO Design Identity with remarkable consistency: both products are based on a design philosophy defined by a focus on the essentials, precise transitions and a harmonious balance of functionality and aesthetics. A choice of materials, sizes and colours supports individualised kitchen planning, resulting in a kitchen water place that feels seamlessly integrated.

Image 2:



The BLANCO UNIT comprising LAVIN and VION is a distinctive expression of the BLANCO Design Identity. Defined by a focus on the essentials and signature design elements such as the oval motif, the VION sink, shown here in Velgranit in the shade sahara sand, and the LAVIN tap in satin platinum integrate harmoniously into design-led kitchen concepts.

Image 3:



With its latest innovations for the kitchen water place, BLANCO underlines its commitment to continuously advancing this central area of the kitchen, from the tap and sink to under-sink organisation. Shown here: the new LAVIN tap in matt black paired with the VION sink in Velgranit in olive grey.

Image 4:



The two new Durinox finishes gold and platinum, available for selected CLARON sink models, create additional possibilities for the individual design of the kitchen water place. The multiple award-winning Durinox material combines beautifully with mixer taps and water systems from the BLANCO portfolio. Shown here: the CHOICE ICONA drink.system in satin gold, paired with a CLARON sink in Durinox gold and colour-coordinated accessories.

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ABOUT BLANCO

BLANCO stands for the kitchen water place in private households. As an internationally established premium supplier with German roots, the company develops and manufactures products that impress with their award-winning design, high-quality materials and customized design options. At the heart of the portfolio is the modular BLANCO UNIT, which seamlessly combines bowls, mixer taps and water finishing as well as organization systems for the base cabinet as system components in form and function. BLANCO's drive: more convenience, flexibility and enjoyment in the daily use of the private kitchen water area. With an annual turnover of more than 392 million euros (2025), around 1,400 employees worldwide are committed to this – at the headquarters in Oberderdingen, Baden-Württemberg, as well as in the national companies in Europe, Asia, Australia and North America.

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