

**Presseinformation**

Press Release  
Information Presse  
Información de Prensa

**BLANCO: system solutions for the sink centre****Quality, function and aesthetics for the heart of the kitchen**

BLANCO, based in Oberderdingen in the German federal state of Baden-Wuerttemberg, is one of the world's leading providers of high quality sinks and mixer taps for domestic kitchens. Germany's largest sink company offers a comprehensive range of products and innovations, including practical waste systems and carefully matched accessories.

**Sinks in three materials, own production facilities**

One of the company's particular features is its very broad sink range. Furthermore, BLANCO produces sinks in the three market-defining materials stainless steel, Silgranit and ceramic. High quality is its ultimate aim. BLANCO's quality philosophy has the claim of offering the best material and production quality in every single market segment. Its high quality standards also include reliability in every area such as delivery and service, as well as marketing and technical customer support.

**A Family-owned company with international focus**

The specialist for solutions relating to water in the kitchen is an internationally aligned group of companies with a growing number of subsidiaries and numerous distribution partners in more than 100 countries. Blanco employs 1500 employees in total. The international share of sales is 66%, and the consolidated net turnover for the business year 2017 was € 379 million.

In addition to its head office in Oberderdingen, the company has sites in Sulzfeld (production of stainless steel sinks), Sinsheim (production of

## Presseinformation

Press Release  
Information Presse  
Información de Prensa

Seite 2

Silgranit sinks), Bruchsal (logistics centre), and production facilities in Toronto (Silgranit sinks) and Istanbul (ceramic sinks). BLANCO has subsidiaries in a number of foreign countries, including the USA, Canada, Western and Eastern Europe, and Russia.

Every year BLANCO sets new standards with its innovations. One example is the BLANCO AXial concept, which offers perfect opportunities for achieving particularly ergonomic sequences in the kitchen. With its claim to be the industry's leader in innovation, the company's R&D department is also constantly working on developing new materials. A groundbreaking development with regard to surface hardness, appearance and haptic is the new Blanco Durinox for stainless steel kitchen worktops and bowls. The material of choice for coloured sinks is Silgranit PuraDur. Eighty percent of this exceptionally easy-care, hard-wearing composite material consists of the hardest components of granite, and it is by far the most successful granite sink material worldwide. BLANCO first launched sinks made of composite materials in 1981 and since then has consistently carried on developing the material. The current range is notable for the very slightly smoother yet pleasantly silky-stony surface. A series of patents have secured the globally unique position of Silgranit PuraDur.

### **Design competence: award-winning form and function**

Well thought-out designs are a strategically important factor in the company's success story. In recent years in particular, BLANCO's sinks and mixer taps have received many renowned design awards. BLANCO SteelArt meets very special requirements for aesthetics and design. The high-end brand of BLANCO is a synonym for individual and exclusive

## Presseinformation

Press Release  
Information Presse  
Información de Prensa

Seite 3

stainless steel solutions in the kitchen, and opens up entirely new perspectives for planning. At its high-tech SteelArt manufactory in Sulzfeld, the company creates hand-made sinks and bowls in exceptional designs, made-to-measure worktops and panel tables with integrated sinks and hobs. High quality mixer taps and innovative accessories in the system design complete the exclusive programme.

### High quality mixer taps

BLANCO has also a long track record of success with its kitchen mixer taps. The programme is constantly being developed further. It has been the market leader in Germany for years. The product portfolio is notable for its exceptional variety of materials and designs. With more than 600 different variants a precise match between the sink, kitchen ambience and the individual customer's requirements is guaranteed. The company also demonstrates an awareness of its responsibility with regard to the safety and hygiene of the most important drinking water source at home. The water-bearing components in Blanco mixer taps are made exclusively of approved high-quality materials. This consistent approach gives BLANCO a leading position in the industry.

### Transparency and careful use

The internationally aligned family-owned company has been closely embedded in the region for decades, and it is deeply aware of its responsibility towards its employees and their families. It focuses on entrepreneurship and encourages people to assume responsibility. It favours transparent, fair and partnership-based activities, and encourages and supports its people. The partnership-based corporate policy also applies to customers and suppliers.

## Presseinformation

Press Release  
Information Presse  
Información de Prensa

Seite 4

BLANCO is a member of the Blanc & Fischer Family Holding and was founded in 1925.

### About the company

BLANCO is based in Oberderdingen in the German federal state of Baden-Württemberg and is a leading manufacturer of high quality sinks and mixer taps. The biggest German sink manufacturer is also market leader in mixer taps in Germany. Additionally, the product portfolio offers waste systems and accessories in-and-around the kitchen-sink. The company manufactures in-house sinks in all three materials, stainless steel, composite granite and ceramic.

The BLANCO Group employs a total of 1,500 people, 1,100 in Germany. The group includes numerous subsidiaries both at home and abroad, and especially in Europe, North America and Asia. In 2017 BLANCO achieved a consolidated annual turnover of €379 million. The company manufactures predominately at its production facilities in Sulzfeld and Sinsheim, close to where its headquarters are based, as well as in Toronto and Istanbul. Its European logistic centre is in Bruchsal.

Today, BLANCO, which was founded by Heinrich Blanc in 1925, are majority-owned by the BLANC & FISCHER Family Holding.

The family-owned company is committed to observing ethical business practices and has gained numerous awards as Top Employer. For further information please follow the link [www.blanco.com](http://www.blanco.com)

### Captions:

**Picture 1:** Headquarters of BLANCO in Oberderdingen, in the federal state of Baden-Wuerttemberg, Germany.

**Picture 2:** Quality is of the ultimate importance at BLANCO. Here, a member of staff at the Silgranit sink production facility in Sinsheim is thoroughly inspecting a sink blank.

**Picture 3:** The exclusive Blanco Flow-IF sink line is SteelArt's irrefutable and highly impressive confirmation of its design competence. Striking:

## Presseinformation

Press Release  
Information Presse  
Información de Prensa

Seite 5

the symmetrical arrangement of the drainers and the flush appearance of the IF rim of just 1 mm height.

### Picture 4:

Silgranit sinks are exceptionally easy to clean and offering an excellent durability – and are available in many state-of-the-art colours, too. The modern Silgranit sinks such as the Blanco Zenar XL 6 S SteamerPlus appeal in colour, form and function. A number of mixer taps in matching colours are perfect for achieving precise kitchen designs.

### Picture 5:

Ceramic brilliance: harmonious image and well-proportioned designs are characterising features of the Blanco Zenar 5 S.

Photos: BLANCO

#### Contact for journalists:

BLANCO GmbH + Co KG  
Head of Communications  
Stefan Kohl  
Flehinger Str. 59  
D-75038 Oberderdingen  
Tel.: +49 7045 44-81584  
Email: [stefan.kohl@blanco.de](mailto:stefan.kohl@blanco.de)  
[www.blanco.com](http://www.blanco.com)

BLANCO GmbH + Co KG  
Press and Public Relations  
Antje Hilbert  
Flehinger Str. 59  
D-75038 Oberderdingen  
Tel.: +49 7045 44-81404  
Email: [antje.hilbert@blanco.de](mailto:antje.hilbert@blanco.de)  
[www.blanco.com](http://www.blanco.com)