

**Presseinformation**

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**Concrete-Style: the new Silgranit colour for selected sinks****Unique pieces full of character**

Genuine, unaltered, minimalist: concrete is a material with universal appeal. And it can also play a starring role in sophisticated interior design. Both its colour and its distinctive look lend a special something to the space. With its new Concrete-Style Silgranit shade, Blanco now offers a range of sinks and bowls in an authentic material look. Every sink looks like a unique item. Concrete typically has a heterogeneous structure, featuring lighter, darker, matt and subtly glossy areas alike, so no two pieces are ever identical. It is precisely this individuality that makes Concrete-Style so remarkable and ideally suited to kitchen plans and puristic design.

Whether for worktops along a wall or a free-standing kitchen island, Concrete-Style works brilliantly in combination with woods that contain subtle grey tones, such as ash and oak. The new shade chimes perfectly with room concepts that deploy concrete as a design element, whether for the walls, flooring or kitchen fittings. Concrete-Style sinks and bowls are particularly impressive for their outstanding ease of maintenance, their resistance and the appealing stone-like character of Silgranit PuraDur.

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### Image captions:

#### Image 1:

A unique piece, full of character: Blanco Adon XL 6 S in the new Concrete-Style colour. As concrete typically has a heterogeneous structure, featuring lighter, darker, matt and subtly glossy areas alike, no two pieces are ever identical. What all models have in common is the outstanding ease of maintenance and robustness of the material used for the sink, Silgranit PuraDur.

#### Image 2:

The new Concrete-Style colour is ideal for high-quality kitchens in architecture-inspired room concepts that feature concrete as a design element. Its surface, which reflects the individuality of concrete, makes every Concrete-Style model a unique piece and the ultimate statement – e.g. Blanco Etagon 6 shown here.

#### Image 3:

Blanco Pleon is also impressive for its straight-lined design and extra-deep bowl (220 mm). Several of the Concrete-Style-colour models from this timeless bowl series also come in different sizes, allowing them to be harmoniously integrated into sophisticated room concepts. Fig.: Blanco Pleon 6.

#### Image 4:

The successful Blanco Metra sink range features striking corner and base radii and an angular design that accentuates its surfaces. With

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their clean, straightforward design, Metra 6 S (see image) and Metra XL 6 S exude on-trend style in the Concrete-Style surface.

Photos: Blanco

[www.blanco.com](http://www.blanco.com)